

	Meeting (No)	<b>RESOURCES COMMITTEE (9)</b>	
	Date	<b>19.03.2019</b>	
	Document	Ref No	
	<b>Neston Market App</b>	<b>R9/132</b>	

At the Resources Committee meeting on 23<sup>rd</sup> July 2019 it was agreed as follows:

29 Promotion and development of Neston Market

The Committee considered a suggested scheme, as detailed in paper R3/29, for the promotion of Neston market by utilising the Neston Life app and AboutMyArea.

**RESOLVED** to establish a dedicated space on the Neston Life app for promotion of the Neston Market at a set-up cost of £300+VAT from EMR 9331 (Market & Promotion S106).

**RESOLVED** to pay a monthly maintenance fee of £85 for a period of 12 months from EMR 9331 (Market & Promotion S106). Monthly payments to begin at the launch date.

It was agreed that the launch date would be decided once the necessary resources had been assigned.

Unfortunately, and disappointingly, there has been a very low take up on this initiative from Market Traders. Therefore, after consultation with the Chair and members of the Markets and Town Centre Working Group, I would recommend that this is not progressed any further at the present time.

**Nicky McMahon**

**Markets, Asset & Admin Co-ordinator**