



Meeting (No)	<b>Resources (9)</b>	
Date	<b>19<sup>th</sup> March 2019</b>	
Document	<b>STRATEGIC OBJECTIVES REPORT WORKING DOCUMENT</b>	Ref No <b>R9/129c</b>

<i>Resources committee agreed 08.01.19 for objective 1. to take priority for the next three years</i>			
<b>Make a success of the Town Hall, Market and Market Square – Resources</b>			
<b>Objective</b>	<b>Action steps</b>	<b>Update</b>	<b>Indication of timescale for completion and budget provision</b>
<i>Working with CWaC ref locality assets</i>			
1.Management Agreement	Meetings have taken place with CWaC.	Agreement for 2017-19 signed Additional meetings arranged	After Election
2.Work with CWaC re Market a. Development of the Market b. Enhanced Markets	By having more stall holders Increase revenue	Meetings have taken place with CWaC's Markets Officer, who is actively promoting our market with her surplus traders. And additional meeting and a report has provided by NABMA A Markets Working Group has been established Halloween and Christmas Market events have taken place.	Completed
3.Develop the Town Hall facilities and aesthetics	Enhancements of the Town Hall (aesthetics)	Meetings have taken place with CWaC Officers Improved lighting at rear have been installed. New blinds, flooring and painting has taken place in the Club room Painting of the front door, lampposts outside of town hall completed Basement painting is being scheduled	Completed  Completion by end of April 2019

<b>2. Support economic development throughout Neston</b>			
To have directional signage to the Town Centre from the Wirral Way Enhance visitor experience	By working in Partnership with CWaC and provide funding for the sign	All permissions approved. Licence signed. Due for installation April 2019.	
To have better knowledge of CWaC's plans for the town centre	Partnership working to achieve an improved Town Centre and Ward retail areas	Reinvigorate dialog with CWaC via the Economic Development Group & hold meetings- Update on re-imagining Neston meeting, new meeting date TBA w/c 14.01.19. Open shops, thriving businesses. Better community life.	EDWG meeting took place 11.02.2019 Next meeting TBC
To look for funding which can be used to enhance the town centre and the aesthetics and signage of Clayhill Business Park	Available funds to make the improvements Potential increase of trade for businesses.  Improved environment	By researching what funding is available, plan a project and submit applications / bids for projects / enhancements. Outcome of re-imagining Neston meeting	Report due from NLBG